

SOCIAL LEADERS PROGRAMME

CALL FOR YOUTH

Apply For The Internship Programme Now!

<https://www.sv-hk.org/project-curation/social-leaders-programme/>

Deadline: 14 May 2021

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Programme Overview

Social Leaders Programme (SLP) is a leadership programme and future talent platform powered by Social Ventures Hong Kong (SVhk).

With the vision to **empower young Futuremakers to unleash their power in creating positive social impact**, the programme offers a 2-month summer internship and personal growth journey designed in partnership with leading social enterprises, startups and corporates in Hong Kong; supporting local youth to explore urban social issues and develop entrepreneurship skills across sectors with a like-minded community.

THE PROGRAMME

THE CONFIDENCE TO CHANGE: Find your confidence to CHANGE this summer. Develop inner strength, cross-sector working experience, innovation expertise and an entrepreneurial spirit to reimagine new possibilities for the city.

Program Duration: 1 June to 13 August 2021

New Urban Bootcamp Jun 1 - 4

Participants attend a 4-day bootcamp at SVhk with immersive learning experiences for personal growth and community engagement



Internship Placement, Workshops and New Urban Project July 7 – Aug 13

10-week internship at matched social enterprises
Workshops hosted by SVhk and partners
Develop project ideas with mentorship and network support



Showcase Late Aug (TBC)

Celebrate and showcase learnings with partners and the community



WHO CAN APPLY?

Are you **passionate** about making an **impact**?

- University students or within 2 years of graduation from Bachelors studies
- Strong interest in social innovation and social entrepreneurship
- Strong sense of responsibility
- Fluency in verbal and written English and Chinese

**GOT
QUESTIONS?**

Talk to us!

P: 6263 4157

E: slp@sv-hk.org

Learn more and apply at: <https://www.sv-hk.org/project-curation/social-leaders-programme/>

New Urban Project

SVhk introduced the “New Urban” goals in 2019 for all Hong Kongers, from individuals to large organisations encompassing the business, social and public sectors, to daringly reimagine and redefine urban imagination, lifestyles and ecosystems.

Participants form groups to develop project ideas with mentorship and network support

NEW URBAN

Lifestyle Urban

Re-imagine ‘thriving not surviving’ living model of the future

Zero Substandard Subdivided Units

Ageing-friendly Villages

Community Making...

Impact Economy

Innovate for exponential economic and social growth

Community Economy

Farm-urban Movement

Impact Valley...

Future Talent

Redefine talent and work-life intersectionality

Inclusive Talents

Rethink Employee Engagement

Diversified Learning Models...

Wellness City

Reconnect people and places for a happier city

Rest & Relief

Plant-based Diet

Plastic-free Heroes

10K City...

Purpose Capital

Embed ‘capital for good’ and ‘purpose leadership’

Next-gen Family Capital

Business 2.0 Movement

Inclusive Finance

Purpose Leadership...

Generation YOU

Invent new Ideas for change with all future-makers

Future-maker Institute

Infrastructure Innovation

Global Citizenship

Your Innovation...



Social Ventures Hong Kong - Community team

“Create and support innovative solutions for community empowerment in Hong Kong!”

Internship Opening: 3

Hours: Mon - Fri 9:30am-5:30pm

Location: Sonova Studio, 1/F, Tower 3, Trinity Tower, 213 Yee Kuk Street, Sham Shui Po, Hong Kong
(May require off-site work at Kwai Hing for HATCH; Tseung Kwan O, Tuen Mun and Tung Chun for Playtao)

About:

- **HATCH:** Co-working factory bridging local brands and underprivileged families to rebuild Made in Hong Kong culture (<https://www.hatch.com.hk/>)
- **Comm,On Community Clubhouse:** Using a holistic intervention model for families with young children in Sham Shui Po. The project aspires to further apply the model in different community setting to inspire a vision of family wellness in Hong Kong
- **Playtao Education:** Aims to address Hong Kong's growing education needs, with a special focus on children from low-income families (<https://www.playtao.com/en/>)

Job Description:

- Participate in strategizing Creating Shared Value corporate partnerships on community engagement
- Design educational programmer and support event planning of Playtao and HATCH summer events for children
- Design educational programme and support event planning for children of Playtao Education
- Assist in research about the effectiveness of different types of after-school programs; family background and children behavior; and effective learning and communication especially for students with special needs
- Administration and research for community empowerment projects

The Successful Candidate:

- Familiarity and interest in child education, community and / or social service
- Good command of English and Chinese
- Proficiency in MS Office, and English word processing
- Good knowledge of Adobe Photoshop, Illustrator and additional software knowledge will be an advantage

Special Arrangements for Covid-19: Interns will follow the organisation's flexi-work policy and the supervisor will notify any special arrangements once available





Social Ventures Hong Kong – Impact Lifestyle and Wellness team

“Bringing new lifestyle solutions to Hong Kong!”

Internship Opening: 2

Hours: Mon - Fri 9:00am-5:30pm

Location: 1F, Garage Society, Beverly House, 93-107 Lockhart Road, Hong Kong

About: Promoting a new urban lifestyle while everyone can take baby steps to bring positive impact to the society. Together we build a sustainable and wellness city through impact economy

Impact Lifestyle: Create and support innovative and actionable solutions for public, private and social sectors, groups and individuals to develop a new lifestyle to bring positive social impact. There are 2 major projects under Impact Lifestyle:

- **WE+:** a brand new e-Commerce platform of products, services and experiences for social good. Consumers can therefore easily make positive impact and support homegrown businesses, community empowerment, eco or social start-ups, and micro-entrepreneurs in Hong Kong. (https://www.home-plus.hk/tc_hk/we)
- **BottLess:** a social impact business that curates holistic solutions and pioneer strategies for corporate to embrace sustainability, fostering micro-behavioural change in the public and creating zero-waste possibilities for our next generation. (<https://www.sv-hk.org/portfolio-ventures/bottless/>)

Job description:

- Participate in creative strategising for Creating Shared Value (CSV) corporate partnerships on impact lifestyle
- Initiate innovative campaigns and develop new sales channels to promote WE+ and impact lifestyle
- Involve in sourcing of products, services and experiences for social good
- Support planning and execution of BottLess reusable solutions in events
- Administration and research for Impact Lifestyle and Wellness projects

The successful candidate:

- Familiarity and interest in business 2.0, shared economy, CSV, impact consumption, environmental protection, city wellness
- Good command of English and Chinese
- Proficiency in MS Office, and English word processing is a must
- Good knowledge of Adobe Photoshop, Illustrator and additional software knowledge will be an advantage

Special Arrangements for Covid-19: Interns will follow the organisation's flexi-work policy and the supervisor will notify any special arrangements once available





Social Ventures Hong Kong – Impact Capital

“Leveraging capital for impact”

Internship Opening: 1

Hours: Mon - Fri 9:30am-5:30pm

Location: Garage Society, 1F, Beverly House, 93-107 Lockhart Road, Hong Kong

About: Social Ventures Hong Kong is an Impact Purpose Organisation, established in 2007, committed to re-imagining a purpose-driven city. We drive innovative social change for Hong Kong’s urban social challenges through pioneering impact ventures, cultivating a movement of good and orchestrating impact capital. (www.svhk.org)

Impact Capital leverages on new platforms for capital and partnerships, from Business 2.0 (impact business consultancy) to financial resources and networks, to create social impact

Job Description:

- Participate in brainstorming, strategizing and delivering impact projects
- Assist on impact measurement, reporting and evaluation of framework
- Assist to conduct research on social innovation and Business 2.0
- Assist to plan, execute and evaluate events ie. project workshops, networking events

The Successful Candidate:

- Demonstrable passion and interest in social innovation / impact strategy and utilizing capital for good
- Demonstrable skills in research, quantitative analysis and reporting
- Strong verbal and written English and Cantonese skills
- Proficiency in MS Office

Special Arrangements for Covid-19: Interns will follow the organisation’s flexi-work policy and the supervisor will notify any special arrangements once available



Social Ventures Hong Kong - SONOVA

“Innovating Social Change.” “Storytelling With An Impact.”

Internship Opening: 2

Hours: Mon - Fri 9:30am-5:30pm

Location: Garage Society, 1F, Beverly House, 93-107 Lockhart Road, Hong Kong

About: An Impact Creative Agency that focuses on creating original content and life-changing experiences, to inspire and empower people to be the futuremakers (<https://www.sv-hk.org/portfolio-ventures/sonova/>)

What we offer:

- Exposure to different areas of Impact in Hong Kong
- Opportunities to interface with stakeholders from different sectors (Social and Private)
- Experience in events management
- Network with the Social Innovation community
- Execute a social media campaign across different platforms

Creative Interns

Job Description:

- Assist the Impact Communication Teams in daily needs, including but not limited to event organisation and execution, content creation, copy-writing and social media strategy and execution
- Attend and manage the logistics of client and brand partnership events
- Research and assist in the execution of new marketing content campaigns and strategies

The Successful Candidate:

Personal Attributes:

- Good team player & problem solver
- Creative, multi-tasker extraordinaire, excited about learning
- Have a passion for serving the community
- Strong attention to detail

Knowledge / Skills:

- Familiar with using different social media platforms
- Basic knowledge on design software (i.e. Adobe Photoshop and Illustrator) and video shooting skill is a bonus.
- Good written and communication skills (English and Chinese)

Special Arrangements for Covid-19: Interns will follow the organisation’s flexi-work policy and the supervisor will notify any special arrangements once available



Green Monday

“Be part of a global force of a multi-faceted global ecosystem of future good.”

Internship Opening: 2

Hours: Mon - Fri 9am – 6pm / 10am – 7pm (Special arrangements available for covid-19 below)

Location: 28F, One Kowloon, 1 Wang Yuen Street, Kowloon Bay, Hong Kong
(or Green Common shops / field work)

About: A multi-faceted social venture group that aims to combat climate change, food insecurity, public health, planetary devastation and animal suffering. (<http://greenmonday.org>)

Job Description:

- Support the daily operation of the business arm of Green Monday Group
- Content creation & copywriting for social media and marketing campaign
- Research and analysis on green living and eating; green trends and industry development
- Administration and data entry
- Subject to off-site work

The Successful Candidate:

- Passionate in promoting green lifestyle
- Good command of English and Chinese
- Positive thinking and proactive, fast learner; a good team player
- Good knowledge of Adobe Photoshop, Illustrator and additional software knowledge will be a definitive advantage

Special Arrangements For Covid-19: The supervisor will notify special arrangements in advance





RunOurCity

“RUN transform lives.”

Internship Opening : 1

Hours : Mon – Fri 9am to 5 :30pm

Location : : Garage Society, 1F, Beverly House, 93-107 Lockhart Road, Hong Kong

About: We inspire and train teenagers to improve health and develop a “can-do” attitude through distance running programs; help public especially underprivileged groups improve health and wellbeing physically and mentally through different running events and wellness programs. (www.runourcity.org)

Administrative and Program Assistant

Job Description:

- We are currently looking for administrative and program support
- Assist in preparing information and research materials, report and proposal preparation.
- Assist in donor and runner communication, including answering enquiry, program status report, issuing donation receipt, etc.
- In-class operation assistance in youth running classes.
- Attend ROC functions and networking events
- Outdoor work is required

The Successful Candidate:

- Proficiency in MS Office
- Knowledge of Adobe Photoshop, Illustrator, video editing and social media management will be a definitive advantage.
- Good communication and relationship building skills
- Presentable, outgoing and friendly personality
- Good problem solving and analytical skills
- Sports Lover!

Special Arrangements for Covid-19: Interns will follow the organisation’s flexi-work policy and the supervisor will notify any special arrangements in advance and once available





The Jade Club

“Bring ‘Exercise, Happiness and Social’ to elders.”

Internship Opening: 1

Hours: Mon - Fri 9:30am-6:30pm, Sat and Sun in occasion (Special arrangements available for covid-19 below)

Location: Room 1301, Charm Centre, 700 Castle Peak Road, Lai Chi Kok, Kowloon

About: Jade Club is a social enterprise advocates social cohesion by providing a platform for collaboration to bring ‘Exercise, Happiness and Social’ to elders. We provide fun, cognitive stimulative, practical and affordable active ageing activities for elders, in order to improve their physical and psycho-social health (<https://www.thejadeclub.com.hk/>)

Job Description:

- Plan and execute Community Building programmes in two districts-Yau Tsim Mong and Wan Chai district under a government funding project
- Coordinate with different parties to ensure the programme is executed according to plans
- Assist elderly projects organized by The Jade Club
- Assist in the newly launched App ‘Happy Friends’ promotion and reward scheme planning

The Successful Candidate:

- Passionate in elderly care and service
- Energetic, caring, sociable
- Willing to work outdoor
- Proficient in MS office
- Knowledge in design / video taking and editing would be an advantage

Special Arrangements For Covid-19: In the case of covid-19, interns will follow the organisation’s flexi-work policy of working from home or office according to the work task requirement. The supervisor will notify any special arrangements in advance and once available





Heart to Heart Life Education Foundation

“Good life and good death.”

Internship Opening : 2

Hours: Mon - Fri 9:00am-6:00pm (Special arrangements available for covid-19 below)

Location: 17/F, Chun Hoi Commercial Building, 688-690 Shanghai Street, Mongkok

About: DEATH is a taboo in our culture, but why is it the case given that we all die? Are we just not encouraged to talk about it? Heart-to-Heart endeavours to build a culture that enables people to discuss DEATH matters openly, henceforth explore ways to “live well, die well” – through running life and death education programmes and offering professional grief counselling services. (<https://heart2heart.com.hk/>)

What We Offer:

A learning journey that confronts you with perhaps the biggest ultimate topic in your life – dying and death. You will be part of the organizing committee of 2-3 life and death education events that take place in summer and beyond (micro-movie contest, virtual YuLan run, and art festival).

Job Description:

- Strategize cross-sector collaboration initiatives and develop new community-based services that foster life and death education
- Support event planning and implementations of micro-movie contest, virtual YuLan run, art festival and other educational workshops
- Create social media contents and design marketing materials
- Run a fun, meaningful and impactful initiative you love

The Successful Candidate:

- Genuinely curious and serious about the topics of life and death, meaning of life, mental wellbeing, personal growth
- Highly self-reflective and with strong need for growth
- Always open to new experiences
- Good command of Cantonese and English
- Proficiency in MS Office, Chinese and English word processing is a must
- Good knowledge of social media content creation tools

Special Arrangements For Covid-19: In the case of covid-19, interns will follow the organisation’s flexi-work policy of working at the office, and from home for the rest of the week. The supervisor will notify any special arrangements in advance and once available





Acesobee Limited

“Your Health Guardian.”

Internship Opening: 2

Hours: Mon - Fri 10:00am-6:00pm (Special arrangements available for covid-19 below)

Location: Room 3, Cyberport Smart Space 8, 25/F CDW Building, 388 Castle Peak Road, Tsuen Wan, Hong Kong

About: A HealthTech company in empowering 360 caring with TeamCare, a community care solution platform for healthcare / social service providers, carers and their patients / elderly. (<https://www.acesobee.com/#/>)

What We Offer:

Create and support innovative solutions for community health

Job Description:

- Join our team to develop and enhance case management features for TeamCare and patient medication management features for PharmCare
- May require off-site work for focus group / users interviews for solutions enhancement

The Successful Candidate:

- Familiarity and interest in community and primary health, pharmacy
- Good command of English
- Good command of Urdu or Bahasa is a plus

Special Arrangements For Covid-19: In the case of covid-19, interns will follow the organisation's flexi-work policy of working at the office on Mon and Thurs, and from home for the rest of the week. The supervisor will notify any special arrangements in advance and once available



醫護線 - 個人護理計劃
健康服務處



照顧達人
健康服務處



ABCD 富善達人
健康服務處



西貢行山探訪團
健康服務處



樂願連線
健康服務處





Implifier Limited x HK Good Post

“好心自有好報。”

Internship Opening: 2

Hours: Mon - Fri 10:00am-6:00pm (Special arrangements available for covid-19 below)

Location: Room 3, Cyberport Smart Space 8, 25/F CDW Building, 388 Castle Peak Road, Tsuen Wan

About: A digital marketing and media agency in providing content management, FB / IG / Blog / Vlog management / support to communicate and amplify the social good / impacts for Social Enterprises, NGOs, commercial CSR. ((<https://www.facebook.com/hkgoodpost/>))

What We Offer:

Create, support and educate the social good message to reach out to public, funders, policy makers to amplify the impacts and changes.

Job Description:

- Assist in planning and executing digital marketing plan
- Assist in designing and creating original content for social media platforms and websites

The Successful Candidate:

- Good command of written Chinese & English
- Knowledge of the digital and social media trend
- Knowledge in NGOs and social enterprises is a plus

Special Arrangements For Covid-19: In the case of covid-19, interns will follow the organisation's flexi-work policy of working at the office on Tue and Thurs, and from home for the rest of the week. The supervisor will notify any special arrangements in advance and once available





Nature Bathing

“遊樂自然，沐浴心靈。”



Internship Opening: 2

Hours: Mon - Fri 11am-6:00pm, occasional weekend work (Special arrangements available for covid-19 below)

Location: Room 507, Block A, Proficient Industrial Centre Area, 6 Wang Kwun Road, Kowloon Bay

About: A social enterprise which offers Nature Play programs for urban citizens to relieve stress and to promote environmental conservation. (<http://www.naturebathing.hk/>)

What We Offer:

Spending just 20 minutes in the woods leads to a drop in stress hormones. Come and experience the wonders of nature yourself! Our dynamic and vibrant team work together with dedication to help Hongkongers de-stress and find happiness.

Join us to make a positive impact together and contribute to something bigger than yourself!

Internship 1: Digital Marketing Intern

Job Description:

- Assist in monitoring all social media platforms for trending news and ideas
- Assist in devising and setting up new marketing channel and strategy
- Contribute to the creation of email campaigns, website social media content
- Perform market analysis and research on the latest trends for company's business development

Internship 2: Creative/Production Intern

Job Description:

- Assist in video production and photography
- Contribute to the creation of company's sales & marketing materials e.g. viral visual content, infographic for distribution in social media channels
- Assist in ongoing graphic design tasks using Photoshop, InDesign or other apps
- Assist in the operation of virtual events i.e. setting up Zoom, microphone, camera and stand etc. when necessary (experience is a plus)

**For both: need to assist in daily administrative and logistical duties ; may require off-site work for outdoor and online programs*

The Successful Candidate:

- Familiarity and interest in nature, outdoor education and wellness
- Positive attitude, self-starter and eager to learn
- Good command of English and Chinese
- Good knowledge of Adobe Photoshop, Illustrator and additional software knowledge will be an advantage

Special Arrangements For Covid-19: In the case of covid-19, interns will follow the organisation's flexi-work policy of working at the office on Mon and Thurs, and from home for the rest of the week. The supervisor will notify any special arrangements in advance and once available

Internships



D.E.C.T Production Limited

“Production for youth”



Internship Opening : 2

Hours : Mon - Fri 11:00-18:00 or 14:00-21:00 (Interns can base on their schedule to work in which time slot. Special arrangements available for covid-19 below), occasional weekend work (This will request by the supervisors and with the interns' consensus)

Location: Room 507, Block A, Proficient Industrial Centre Area, 6 Wang Kwun Road, Kowloon Bay

About: A social enterprise which offers a co-create platform to the teens who are waiting to educate and to work (雙待青年), we offer different kind of video production projects, as a mean that can let our target group to express and discover their ability. (<https://www.dectpro.com/>)

What We Offer:

We offer different video production projects, live streaming and marketing campaigns, as we own numerous projects on hand, we offer two types of internship positions as below:

Intrenship 1: Digital Marketing Intern

Job Description:

- Assist in monitoring all social media platforms for trending news and ideas
- Assist in devising and setting up new marketing channel and strategy
- Contribute to the creation of email campaigns, website social media content
- Perform market analysis and research on the latest trends for company's business development • Communication between clients and crews during outside shooting and production process

Internship 2: Creative/Production Intern

Job Description:

- Assist in video production and photography
- Contribute to the creation of company's sales & marketing materials e.g. viral visual content, infographic for distribution in social media channels
- Assist in ongoing graphic design tasks using Photoshop, InDesign or other apps
- Assist in the operation of virtual events, i.e. setting up Zoom, microphone, camera and stand etc. when necessary (experience is a plus)
- Creation of content, storyboard and scripts. (experience is a plus)

**For both: need to assist in daily administrative and logistical duties ; may require off-site work for outdoor and online programs*

The Successful Candidate:

- Positive attitude, self-starter and eager to learn
- Good command of English and Chinese
- Good knowledge of Adobe Premiere, Photoshop, Illustrator and additional software knowledge will be an advantage

Special Arrangements For Covid-19:

All interns are available to request any special arrangements, the final approval will be determined by the supervisors.



ohmykids

"Kids empowerment in Hong Kong!"

Internship Opening : 2

Hours: Mon - Fri 10-7pm (Special arrangements available for COVID-19 below)

Location: Dream Impact, Unit C, 4/F, 760 Cheung Sha Wan Road, Lai Chi Kok, Kowloon

About: Ohmykids focuses on making an impact for kids creatively and aesthetically by doing online and offline activation and empowering kids and families in Hong Kong. Ohmykids has influenced more than 100 corporates like West Kowloon Cultural District, Harbour City, Cityplaza, Kiehl's, and the Sino Group to join the movement in empowering kids (<https://www.facebook.com/ohmykidshk/>)

What We Offer:

"Create and support innovative projects for kids empowerment in Hong Kong!"

Internship 1: Project intern

Job Description:

- Design and organise innovative and fun educational program
- Support event planning and management
- Administration and research for kids empowering projects
- May require on-site event management (even on weekends)

Internship 2: Design and creative intern

Job description:

- Brainstorm creative ideas with Creative Team
- Support communications design on events and original projects
- Video shooting and editing

The Successful Candidate:

- Trust in kids
- Passionate in kids empowerment
- Outgoing and open-minded
- Have lots of creative ideas in mind on kids empowerment
- Good command of English and Chinese
- Proficiency in MS Office, and English word processing is a must
- Good knowledge of Video Editing software, Adobe Photoshop, Illustrator and additional software knowledge will be a definitive advantage

Special Arrangements For Covid-19:

All interns are available to request any special arrangements, the final approval will determined by the supervisors

