

# MovWe

The Social Cinema

MovWe is a city movement to connect lives. We hope to inspire everyone, everywhere through unique movie watching experiences.



## Social Impact (as of September 2015)

 **500+**  
Audiences reached

 **6**  
Movie screened

## Quick Facts

- Year established: 2014
- SVhk roles:
  - Idea inception
  - Incubator

[www.sv-hk.org/MovWe.php](http://www.sv-hk.org/MovWe.php)

## ! Social Innovation

- Offering audiences not only an enjoyable entertaining experience, but also to inspire them to think about social issues around them and provoke thought into action

## Business Model

MovWe partners with unique venues to curate positive and entertaining movie watching experiences



## Activities

Location	Theme	Films
PMQ	Outdoor Cinema	Taiwan From Above
Comix Home Base	Outdoor Family Cinema	Minuscule: Valley of the Lost Ants
caffe HABITU	Young Life, Way Ahead	KJ Music and Life, Fish Story, On the Way to School



Selected Corporate Partners:

