

# Cloudonate

A direct, open and sharing crowd-giving platform

Cloudonate aims at developing an online giving platform that enables individuals to donate directly at anytime and anywhere, and share their inspiration on giving to amplify social impact.



## Social Impact (as of September 2015)

 15

Funding campaigns

 10

NGOs supported

 297,000

HK\$ raised

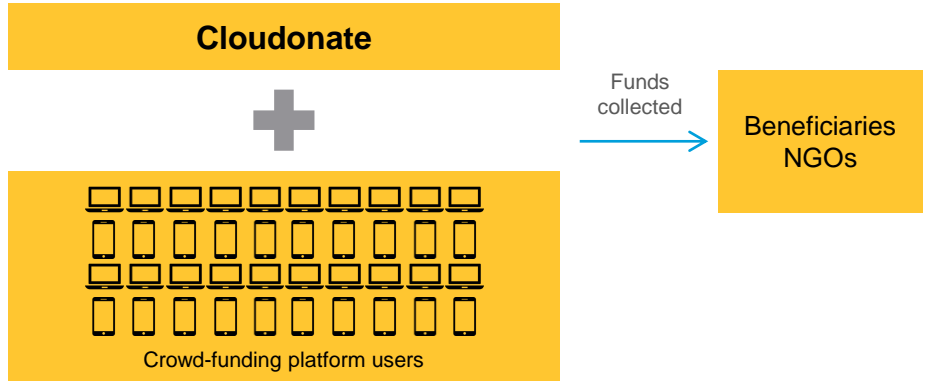
## Quick Facts

- Year established: 2014
- Entrepreneur: Mr. Raymond Lee and Mr. Dick Cheung
- SVhk roles:
  - Incubator

[www.cloudonate.org](http://www.cloudonate.org)

## Business Model

Cloudonate lists funding campaigns on its website, and serves as a promotion portal through regular user engagement. It retains a transaction fee for the management of website and user services.



## Social Innovation

- Specific good causes for selected organizations
- Any amount. Anytime. Anywhere.
- Stay Tuned. Stay Connected.
- Share Mission. Share Happiness.

## Activities



### Campaign for the Conservancy Association Centre for Heritage (CACHe)

*Campaign for CACHe to fundraise and raise awareness on the conservation of history, culture and heritage in Hong Kong*



### Campaign for Senior Citizen Home Safety Association (SCHSA)

*Fundraising for SCHSA continue their work in enhancing the living quality of the elderly through technology and people-oriented services*



### Campaign for Hong Kong Network for the Promotion of Inclusive Society

*Served as donation and marketing platform*